



NEWS RELEASE

FOR IMMEDIATE RELEASE

Echelon CEO David Cusson named to prestigious Young Presidents' Organization

TORONTO, July 12, 2017 – Echelon Wealth Partners Inc. (Echelon) announced today that David Cusson, the firm's Chief Executive Officer, has been accepted as a member of the prestigious Young Presidents' Organization (YPO).

YPO is a global network of chief executive officers who must attain membership before the age of 45. YPO was founded in 1950 in New York City by 32-year-old manufacturer Ray Hickok. It now boasts more than 24,000 members in YPO chapters across 130 countries. YPO members lead enterprises with combined annual revenues of US\$6 trillion (with median annual revenue per company of US\$41 million) and are responsible for 15 million employees. YPO members harness the knowledge, influence and trust of the world's most influential and innovative business leaders to inspire business, personal, family and community impact.

YPO in Canada has 18 chapters and 766 members across all types of businesses of a certain size as measured by such criteria as employees, sales, revenues, assets, payroll or public equity value. Membership in YPO offers chief executives the benefits of peer-to-peer learning in a confidential environment, a global network of contacts and resources.

"I am very excited to join the YPO Maple Leaf (Greater Toronto Area) chapter and start to access the knowledge base, experience and friendship of my fellow YPO members," said Mr. Cusson. "Joining YPO is consistent with Echelon's desire to be thought leaders and innovators and the knowledge base of other successful leaders at YPO will pay dividends. It is an honour to be among peers who have enjoyed success at an early age and are committed to a lifetime of learning."

Mr. Cusson co-founded Echelon's predecessor company, EuroPacific Canada Inc. in 2010. He led EuroPacific's acquisition of Dundee Wealth Management and the transformation of the two companies into Echelon in 2016, building on a vision to create an independent investment firm alternative both for wealth management clients and growing Canadian companies seeking capital and advice.

About Echelon Wealth Partners

Echelon Wealth Partners Inc. is a Canadian independent wealth management and capital markets firm known for its client-centred approach and innovative, entrepreneurial spirit. The company has Advisors and Portfolio Managers comprising approximately 70 teams and \$4 billion in assets under administration and management. Echelon offers a wide range of financial services for individuals,

households, institutions and corporate clients from its offices in Toronto, Oakville, Ottawa, London, Montreal, Saskatoon, Calgary, Vancouver, Victoria and Tokyo. Echelon Wealth Partners is a member firm of the Investment Industry Regulatory Organization of Canada (IIROC) and a member of the Canadian Investor Protection Fund (CIPF). www.echelonpartners.com

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